

# Contents

Introduction .....	2
Disclaimer.....	3
One True Art 101 Key Ideas .....	5
Academic Anxiety.....	6
Acrophobia.....	7
Aesthetic Lechery.....	8
Affirmative Action .....	9
Anspruch Aversion .....	10
Architectural Metastasis .....	11
Art Coefficient.....	12
Art Determinism.....	13
Art Fair Reduction .....	14
Aura Effect .....	15
Autonophobia .....	16
Availability Error.....	17
Babbage Syndrome .....	18
Barriers to Entry .....	19
Bataillean Blaze.....	20
Biennial Fatigue.....	21
Blind Spot .....	22
Bracing .....	23
Branding Alienation .....	24
Canvas Inflation.....	25
Capital/Art Index.....	26
Captive Audience .....	27

Cheeky Fiction .....	28
Childish Market Symbiosis .....	29
Collectors' Block.....	30
Commodification Variant.....	31
Communication Myth .....	32
Corporate Paradigm Shift .....	33
Creationism .....	34
Cryptomnesia.....	35
Cultural Confinement.....	36
Darwinian Project Pool .....	37
Default Settling .....	38
Delocalization Deja-vu .....	39
Demerit Artworks.....	40
Destructive Criticism .....	41
Disembodiment.....	42
Disquietude Theory.....	43
Duchampian Viewer Fallacy .....	44
Engulf and Devour.....	45
Entropic Jewellery .....	46
Escalation .....	47
Exponential Law .....	48
Flea Jet Set .....	49
Floating Vocation .....	50
Framing .....	51
Friction of Showing .....	52
Gallery Conditioning .....	53
Gallery-Museum-Cultural Complex .....	54

Gimmicky Bastard .....	55
Glittering Advantage .....	56
Group Show Bullying .....	57
Hammer Applying .....	58
Harmonization .....	59
Humiliation Advantage .....	60
Impotence Management .....	61
Incrementalism .....	62
Inpertise .....	63
International Day without Art.....	64
Mainstream Bias .....	65
Mainstreamability .....	66
Meantime Value.....	67
Midas Gift.....	68
Nationalia .....	69
Optimism Stain.....	70
Overproduction.....	71
Painting Blindness.....	72
Panaesthesia .....	73
Parrhesia .....	74
Partial State Resilience.....	75
Pedestalization.....	76
Piece.....	77
Plain Folks .....	78
Possession Boost.....	79
Predatory Exhibiting.....	80
Premature Gap.....	81

Press Release Zero Degree.....	82
Price Discrimination .....	83
Radical Outsourcing .....	84
Realkunst.....	85
Refresh Rate Analysis.....	86
Residual Physicality .....	87
Resonance.....	88
Screen Quota .....	89
Seduction Drill.....	90
Self-deceptive Pride .....	91
Sisyphusism .....	92
Sociopath Drift .....	93
Soft Completion Point.....	94
Space Dreaming .....	95
Subjectification/objectification.....	96
Subliminal Stakhanovism .....	97
Subsidy Pitfall.....	98
Superobject.....	99
Swimming and Keeping an Eye on One's Clothes .....	100
Tactical Gestalt.....	101
Van Gogh's Projection.....	102
Virtual Emigration .....	103
Werbung Macht Frei .....	104
Work Shredder.....	105
Xenophilia Bounce .....	106
Contents.....	108

